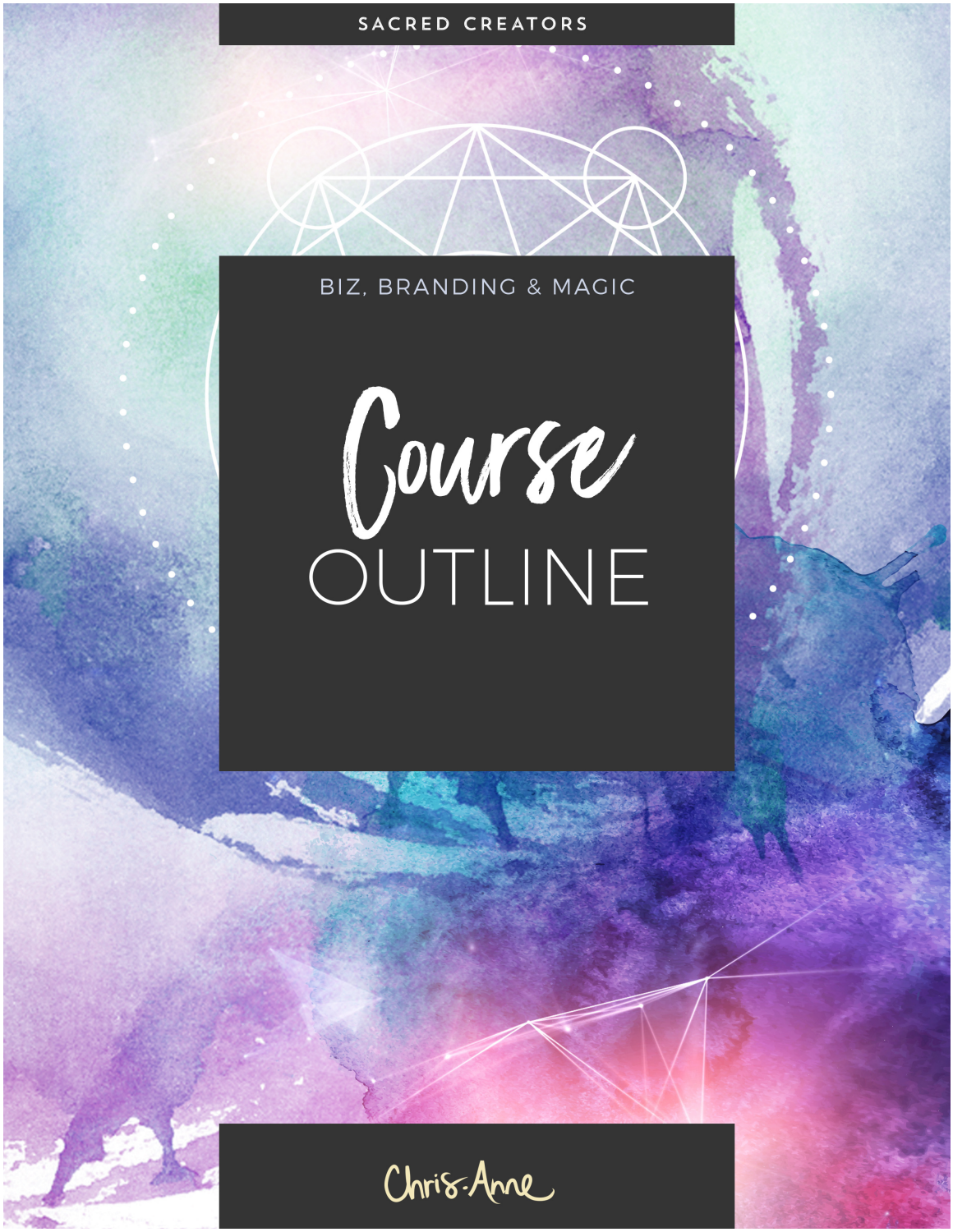

Chris-Anne.com
smile@chris-anne.com

Course goals

- You will be clearer on **who** you are, **within** your brand. You will have a better understanding of how to best communicate to your audience, and how to draw them in using authentic brand communication based on who you are and where you are headed. (This course is as much about *you* as it is about your *business!*)

- We will be covering some unorthodox business + manifestation ideas. You will have the opportunity to bravely try new things!

- You will have a branding Soulboard to work from when the class is finished. This will be a visual and visceral branding base that you can use in the future.

- You will have a set of marketing power words for your future copywriting.

- You will have enjoyed this experience of many new ideas, new instructors (and maybe even some new technology!) that you can use to promote your business in the future.

Delivery format

This course is a blend of live calls, video and audio modules and a 1-on-1 strategy session. There are guest instructors, and it's packed with a ton of soulpreneur wisdom. You will be sent 1-2 modules per week. Some are more strategic (marked with an S) and others are more unorthodox (U). The material will be taught through video, downloadable worksheets, live calls, audio files, facebook interactions and during our 1-on-1.

You will be emailed your modules, and they will be available from within the facebook group as well as from your course web page! There are lots of ways to access your content. Expect to stretch your tech muscles as we dive into new things. Expect to have fun and to uncover the base for your future brand. Expect to have action steps that you can use to move ahead as you grow your dream.

This is a fun course filled with lots of learning! Leave time during your week to do the exercises to get the most out of it. (Expect about an hour a week of module learning, and whatever time you set aside for your own deep dive) Some people finish more quickly, and others invest more time. This course is all about YOU! Trust your own rhythm and pacing. ☺

All live sessions are marked with an hour glass -> ⌛
Emailed modules are marked with a mouse -> 🖱

Schedule

WEEK 1 : FEBRUARY 20-24

LIVE CALL Wednesday February 22, 7:30pm EST

(This will be recorded for those unable to make the call.) Access link will be emailed out on February 23rd.
Topics: Brand Overview, Intention, Future Brand Meditation

- INTENTION CONTRACT (U)
- BRAND VOICE / BRAND LOOK (S)

Topics: Brand Voice Video and worksheet / Pinterest SoulBoard Introduction

- BRAND FEEL / POWER WORDS (U)

Power words worksheet / Audio file for future brand meditation

---

WEEK 2 : FEBRUARY 27–MARCH 3 Schedule your one-on-one strategy sessions this week!

OFFICE HOURS Thursday March 2nd (In Facebook Group) 1pm EST

- THE FLOW OF MONEY (U)

Topics: Money Mindset with Guest Instructor Ethony

- FROM SOULBOARD IMAGES TO A SOULBOARD! (S) Instructional Video

---

WEEK 3 : MARCH 6-10 One-on-one Strategy Sessions will happen this week

- BRAND VALUES (S) Brand /Core Values with guest instructors Becca Berggren and Sue Bowe
- EPIC MISSION Strategic and Intentional (S/U)

WEEK 4 : MARCH 13-17 One-on-one Strategy Sessions will continue this week

- COLOR PSYCHOLOGY Strategic and Business (S/U) + Group card draws
- BRANDING / MANIFESTING (Guest Tara Howisey)

WEEK 5 : MARCH 20-24

- SIGIL MAGIC (U)
- SHAPE PSYCHOLOGY Strategic and Business (S/U)

WEEK 6 : MARCH 27-31 One-on-one Strategy Sessions Finished

- ARCHETYPES AND USING TAROT FOR CREATIVITY AND BUSINESS
  with guest Kelly-Ann Maddox

LIVE CALL March 28th, 7:30pm EST

Topics: Intuition in Business / Bringing it all together / What's next in your marketing?
This call will be recorded for those unable to make the call. Access link will be emailed out in advance of the call. Topics: Q&A, Success visualization, next steps and last questions!

I AM SO EXCITED TO LEARN MORE ABOUT YOUR BRAND, AND TO HELP YOU BUILD YOUR BIG SACRED DREAM!!

Chris-Anne.com
smile@chris-anne.com